

Descriptive essay rubric

CATEGORY	20	15	10	5
Introduction	Introductory paragraph clearly states subject of essay and captures reader's attention.	Introductory paragraph states subject of essay but is not particularly inviting to the reader.	Introductory paragraph attempts to state subject of essay but does not capture reader's attention.	No attempt is made to state the subject of the essay in an introductory paragraph.
Sensory Details	Essay includes details that appeal to at least three of the five senses (taste, touch, sound, sight, smell).	Includes details that appeal to fewer than three of the five senses.	Includes details that appeal to only one of the five senses.	Includes no details that appeal to one of the five senses.
Word Choice	Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, and the choice and placement of the words seems accurate, natural and not forced.	Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, but occasionally the words are used inaccurately or seem overdone.	Writer uses words that communicate clearly, but the writing lacks variety, punch or flair.	Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest. Jargon or cliches may be present and detract from the meaning.
Sentence Structure (Sentence Fluency)	All sentences are well-constructed with varied structure.	Most sentences are well-constructed with varied structure.	Most sentences are well-constructed but have a similar structure.	Sentences lack structure and appear incomplete or rambling.
Grammar, Spelling, Capitalization, & Punctuation	There are no errors in grammar, spelling, capitalization, or punctuation.	There are some errors; however, these errors do not distract the reader.	There are errors that distract the reader.	There are serious errors that interfere with the reader's understanding of the essay.